

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398
Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 06/30/1997

1. Call Sign WSMV	Channel Number 4	Community of License			
		City Nashville	State TN	County Davidson	ZIP Code 37209
Licensee Meredith Corporation					Previous call sign (if applicable)
<input checked="" type="checkbox"/> X Network Affiliation: NBC <input type="checkbox"/> Independent					Nielsen DMA 33 World Wide Web Home Page Address (if applicable)

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). N/A 1/
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ___ Yes ___ No N/A 1/
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ___ Yes ___ No N/A 1/
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: N/A 1/			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
		0	
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

1/ Pursuant to the instructions for FCC Form 398, stations are directed not to list any programming as "core" programming until September 1, 1997. All educational and informational programs aired by the station are listed in response to question 6. WSMV aired a total of 3 hours per week of regularly scheduled programming during the second quarter of 1997 which it believes will qualify under the "core" programming standard after September 1, 1997

Title of Program #1: Saved By the Bell: The New Class (1)			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA [insert time] 9:00 AM	insrt 13	insrt	insert
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This series explores social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside Kids give teens a useful perspective on many of the tough issues they have to face both in and out of the classroom. Specific issues that were addressed and integrated into the program during this quarter include: dealing with death; voting rights and responsibilities; responsibilities and liabilities of early parenthood and the importance of being a team player.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #2: Saved By the Bell: The New Class (2)			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA [insert time] 10:00 AM	insrt 12	insrt 1	insert
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This series explores social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside Kids give teens a useful perspective on many of the tough issues they have to face both in and out of the classroom. Specific issues that were addressed and integrated into the program during this quarter include: dealing with death; voting rights and responsibilities; responsibilities and liabilities of early parenthood and the importance of being a team player.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #3: Hang Time			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA [insert time] 9:30 AM	insrt 13	insrt	insert
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This series features a boy's basketball team in an Indiana High School that is dealing with the issue of welcoming and integrating a female player into the social and interpersonal fabric of the team. The series follows the starting line-up through its seasons and explores both personal and social themes. Specific issues that were addressed and integrated into the program during this quarter include: staying in school; obsession with winning; overcoming jealousy and harmful effects of steroid use.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #4: California Dreams			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA [insert time] 10:30 AM	insrt 13	insrt	insert
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This program follows a group of high school friends who also harbor dreams of making it as a rock band. They encounter all the typical teen issues of succeeding in their peer group and in interpersonal relationships so the band itself can remain viable as a unit. Specific issues that we've addressed and integrated into the program during this quarter include: Importance of honesty; damaging effects of drinking and driving; importance of compromise and significance of having friends as a support system.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #5: NBA: Inside Stuff			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA [insert time] 11:00 AM	insrt 13	insrt	insert
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This news magazine features the pro-social, off-court activities of male and female basketball players, coaches, team personnel and teenage athletes. Weekly features on players and other individuals focus on messages encouraging such values as school completion, community service, cooperation, tolerance of differences and global awareness.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #6: National Geographic -- Volcano!			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
M, 5/19 7:00-8:00 PM	1	0	
Length of Program: 60 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This program follows researchers into the mouths of some of the world's most dangerous and active volcanoes for an up-close look at one of nature's most violent unknowns.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

Other Matters

#7. Program that you plan to air for the next quarter that meets the definition of Core Programming (Supplemental Page)

Title of Program: "Jack Hanna's Animal Adventure"

Origination: Local
Network
Syndicated X

Dates/Times Program Scheduled: Sundays, 10:30 AM

Total times to be aired: 13 times

Length of Program: 30 minutes

Age of Target Child Audience(if applicable): from 12 years to 16 years

Describe the program: "Jack Hanna's Animal Adventures" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

If Yes, does the licensee provide information regarding the program including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes _____ No X

**Non-Core Educational and Informational Programming
(Supplemental Page)**

Title of Program: "Young America Outdoors"

Origination: Local
Network
Syndicated ☒ X

Dates/Times Program Aired: Saturdays - 12:00 N - 12:30 PM

Total times aired: 5

Number of Preemptions: 3

If preempted and rescheduled, list date and time aired.

Dates	Times
Sunday, April 13	11:00-11:30 AM
Sunday, April 20	11:00-11:30 AM
Sunday, June 15	11:00-11:30 AM

Length of Program: 30 minutes

Age of Target Child Audience(if applicable): from 12 years to 16 years

Describe the program: Scripted by an educational advisory board, "Young America Outdoors" is designed in compliance with FCC requirements to serve the educational and informational needs of children. Utilizing a recreational backdrop, the show educates its viewers on the wonders of the great outdoors in an entertaining "outdoor-magazine" format.....showcasing outdoor activities that viewers can participate in...with how to information on all topics, informing audience on equipment/gear they will need. Creative features about the environment; animals - their habits and habitats; safety tips; outdoor news; weather information. "Young America Outdoors" gets kids excited about outdoor activities such as camping, hiking, fishing, rollerblading, and more, exposing them to useful information on activities they can participate in.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes ☒ X No ☐

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? Yes ☒ X No ☐

If Yes, does the licensee provide information regarding the program including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes ☒ X No ☐

**Non-Core Educational and Informational Programming
(Supplemental Page)**

Title of Program: "National Geographic: On Assignment"

Origination: Local
Network
Syndicated ☒

Dates/Times Program Aired: Sunday, April 6, 1997 - 11:30 AM - 12:30 PM
Saturday, May 24, 1997 - 1:00 - 2:00 PM
Saturday, June 21, 1997 - 12:30 - 1:30 PM

Total times aired: 3 times

Number of Preemptions:

If preempted and rescheduled, list date and time aired.
Dates Times

Length of Program: 60 minutes

Age of Target Child Audience(if applicable): from 12 years to 16 years

Describe the program: "National Geographic: On Assignment" is a monthly series hosted by Robert Ulrich which takes viewers on an exciting adventure into the worlds of science, nature, and faraway cultures. The April series followed former Washington Post Tokyo bureau chief back to Japan for an inside look at the ritual and honor surrounding Japan's wildly popular national sport of sumo wrestling. May's episode circled the African plains with vultures and other scavengers that help maintain the balance of life by cleaning the savanna of its garbage. June's series listened to survivors' firsthand accounts and chronicled the tragic sinking of Italy's greatest luxury ocean liner some 40 years after it collided with another vessel off the coast of New York.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes _____ No ☒

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? Yes _____ No ☒

If Yes, does the licensee provide information regarding the program including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?
Yes _____ No ☒

"NON-CORE" PROGRAMMING - PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

APRIL - JUNE 1997

Airdate: 4/5/97
Time: 8:00-9:00PM
Duration: 60:00

**NATIONAL GEOGRAPHIC
TIGERS OF THE SNOW**

The world's greatest cat - the Siberian tiger - is at the edge of extinction. Only 300-400 Siberian tigers exist in the wild. Without help, these beautiful cats will be gone in our lifetime. This special chronicles the research of a unique team of Russian and American scientists working side by side to save this great cat. In the field, scientists document the natural history and behavior of the Siberian tiger - from the snow covered, freezing winter months to summer and temperate forests where oaks and aspen flourish. Scientists also encounter the wide variety of species upon which the Siberian tiger preys, and the animals with which it competes.

Airdate: 5/19/97
Time: 8:00-9:00PM
Duration: 60:00

**NATIONAL GEOGRAPHIC
VOLCANO**

This program follows researchers into the mouths of some of the world's most dangerous and active volcanoes for an up-close look at one of nature's most violent unknowns.

Airdate: 6/17/97
Time: 8:30-9:00PM
Duration: 30:00

**SOMETHING SO RIGHT
SOMETHING ABOUT CHEATING**

Jack and Carly become concerned about Will's poor study habits and encourage him to strive for better grades. When Will resorts to cheating on an exam in a desperate effort to impress his parents, Jack and Carly devise a comedic method to demonstrate the consequences of his actions.

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

Title of Program #1: Saved By the Bell: The New Class (1)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA [insert time] 9:00 AM	insrt 13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to take the viewer from one level of knowledge to a more informed or higher level of knowledge by the end of the episode. The educational message or messages in each episode may fall into more than one category – intellectual/cognitive and/or social/emotional – but will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they face both in and out of school.			

Title of Program #2: Saved By the Bell: The New Class (2)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA [insert time] 10:00 AM	insrt 13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to take the viewer from one level of knowledge to a more informed or higher level of knowledge by the end of the episode. The educational message or messages in each episode may fall into more than one category – intellectual/cognitive and/or social/emotional – but will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they face both in and out of school.			

Title of Program #3: Hang Time (1)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA [insert time] 10:30 AM	insrt 13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to take the viewer from one level of knowledge to a more informed or higher level of knowledge by the end of the episode. The educational message or messages in each episode may fall into more than one category – intellectual/cognitive and/or social/emotional – but will always be integral to the plot and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. As the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.			

Title of Program #4: Hang Time (2)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA [insert time] 11:00 AM	insrt 13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to take the viewer from one level of knowledge to a more informed or higher level of knowledge by the end of the episode. The educational message or messages in each episode may fall into more than one category – intellectual/cognitive and/or social/emotional – but will always be integral to the plot and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. As the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.			

Title of Program #6: City Guy			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA [Insert time] 9:30 AM	insrt 13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to take the viewer from one level of knowledge to a more informed or higher level of knowledge by the end of the episode. The educational message or messages in each episode may fall into more than one category -- intellectual/cognitive and/or social/emotional -- but will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports X Yes ___ No
(FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)?

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			___ Yes ___ No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
		0	
Length of Program: (minutes)			
Age of Target Child Audience: from ___ years to ___ years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

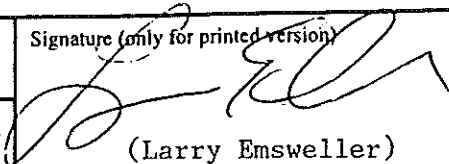
10. Name of children's programming liaison:	
Name Larry EMsweller	Telephone Number (include area code) 615/353-4444
Address 5700 Knob Road	Internet Mail Address (if applicable)
City Nashville	State TN 37209

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

See attached list for public service announcements designed specifically for children.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee WSMV-TV	Signature (only for printed version)  (Larry Emsweller)
Date July 10, 1997	

FCC 398
January 1997 (1.0)
(end)

FCC 398
CHILDREN'S TELEVISION PROGRAMMING REPORT
SECOND QUARTER 1997
APRIL - JUNE 1997

#11. Existing Non-broadcast Efforts that Enhance the Educational and Informational Value of Programming to Children

**WSMV NEIGHBORHOOD NETWORK
WEATHERNET STATIONS**

Since 1995, WSMV has owned and operated a network of 11 remote weather stations that serve the dual purpose of teaching students in Middle Tennessee and Southern Kentucky about weather while publicizing the work of schools.

WSMV purchased, installed and maintained these 11 remote controlled weather stations in 11 outlying counties. WSMV trained science teachers at these schools how to operate the systems and how these weather stations might be integrated into school lesson plans.

WSMV then featured all of our weather partners in individual stories we aired on our 6 PM and 6AM newscasts.

Each newscast, WSMV uses data we collect from these weather stations in our weathercasts on TV. We mention the school by name and look at the live data we collect from the schoolnet weather sites.

In all, WSMV has spent well over \$75,000 on weather stations with the intent to spend an additional \$19,000 in 1997 as we add more weather stations in other school systems. Our future plans call for networking our current weathernet computers with schools on the internet so that students worldwide can share in using our data to understand the science involved in weather. Teachers tell us they use the data for other classes such as math and geography. WSMV weathercasters occasionally visit our partner schools to talk with students about their use of the weather stations.
